



## Public Relations and Economic Development Sub-Committee

**Date:** THURSDAY, 6 NOVEMBER 2014

**Time:** 12.00 pm

**Venue:** COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

**Members:**

Mark Boleat (Chairman)	Oliver Lodge
Deputy Douglas Barrow (Deputy Chairman)	Jeremy Mayhew
Deputy Michael Cassidy	Deputy Catherine McGuinness
Roger Chadwick	Ian Seaton
Deputy Alex Deane	Tom Sleigh
Simon Duckworth	Sir Michael Snyder
Sophie Fernandes	Alderman Sir David Wootton
Stuart Fraser	Alderman Alan Yarrow
Wendy Hyde	

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**Lunch will be served in Guildhall Club at 1PM**  
**NB: Part of this meeting could be the subject of audio video recording**

**John Barradell**  
**Town Clerk and Chief Executive**

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the public minutes and summary of the meeting held on 3<sup>rd</sup> July 2014.  

**For Decision**  
(Pages 1 - 4)
4. **CITY OF LONDON CORPORATION: PARTY CONFERENCE ACTIVITIES**  
Report of the Director of Public Relations.  

**For Decision**  
(Pages 5 - 12)
5. **TRANSPARENCY OF LOBBYING, NON-PARTY CAMPAIGNING AND TRADE UNION ADMINISTRATION ACT 2014**  
Report of the Remembrancer.  

**For Information**  
(Pages 13 - 16)
6. **REPUTATION OF THE CITY OF LONDON IN THE MEDIA**  
The Director of Public Relations to be heard.  

**For Information**
7. **POLITICAL AND BUSINESS CONTACT PROGRAMME - EVENTS REPORT**  
Joint report of the Director of Public Relations and the Director of Economic Development.  

**For Information**  
(Pages 17 - 22)
8. **UPDATE AND FORWARD LOOK AT THE CITY OF LONDON'S ECONOMIC RESEARCH PROGRAMME**  
Report of the Director of Economic Development.  

**For Information**  
(Pages 23 - 26)

9. **UPDATE AND FORWARD LOOK ON THE ACTIVITIES OF INTERNATIONAL REGULATORY STRATEGY GROUP (IRSG)**  
Report of the Director of Economic Development.

**For Information**  
(Pages 27 - 32)

10. **REVIEW OF EU ENGAGEMENT STRATEGY**  
The Chairman to be heard.

**For Information**

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**